



Get the Flywheel Effect of Savings With Shipping Intelligence[®]

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It's time to take back control of your FedEx and UPS agreements.

Managing your company's shipping costs can feel like an impossible task. You believe you've negotiated the best possible shipping agreement, but the details of that contract are complex and have hundreds of variables. Running business logistics is difficult already, but staying on top of your FedEx and UPS parcel agreement, and finding ways to save money on shipping, can add stress to your already full plate. Each quarter, as you review your financials, you might be left with more questions than answers about how well you're managing your contracts.

Reveel is the leading Shipping Intelligence® Platform that enables companies to level the playing field with FedEx and UPS.

With over 15 years of parcel agreement management expertise and industry experience, combined with a leading edge technology, we mine vast amounts of shipping data to provide Actionable Insights so you can make smarter business decisions and have peace of mind.

Only Reveel has the power to increase efficiencies and cost savings through a revolutionary “flywheel effect” platform using advanced data science. Our methodology has already produced over \$200M in parcel savings for our clients.

The Flywheel Effect

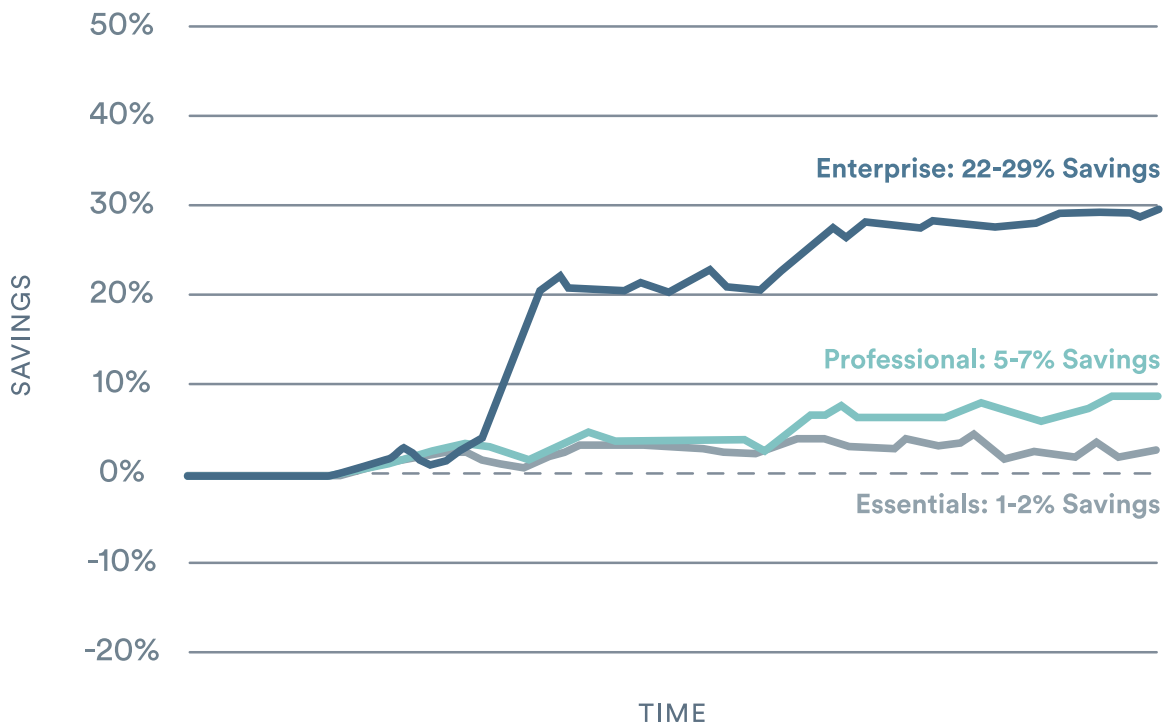
Jim Collins, in his popular book, *Good to Great*, introduced the idea that companies don't become great overnight, or as a result of one decision or action, but rather the sum of small wins that add up over long periods of time. The "flywheel effect" is seen when the momentum of small wins takes over to power longer periods of accelerated growth. The concept of a flywheel is derived from physics, in which a wheel is used to generate and transfer energy to other parts of a larger system, like an engine. A flywheel requires significant effort to start spinning, but once a high rate of spinning is achieved, momentum will take over and continue to turn by itself.



A Flywheel of Savings

When using Reveel's platform to actively manage your agreement, you begin gaining momentum towards greater savings. Our platform is powered by Shipping Intelligence® based on comprehensive data that comes from our decades of shipping experience and millions of shipping data points from our clients all around the world. We add additional data points daily which fuels our machine learning technology. This provides insights into your shipping activities that allow you to uncover opportunities for savings, comparisons to shippers like you, and set you up for successful contract negotiations. The more you leverage the Reveel platform to actively manage your contract, the more your savings accelerate.

WHY ACTIVE AGREEMENT MANAGEMENT MATTERS



How Reveel's Platform Offers Savings

Creating an account on Reveel unlocks the Shipping Intelligence® needed to start your flywheel of savings.

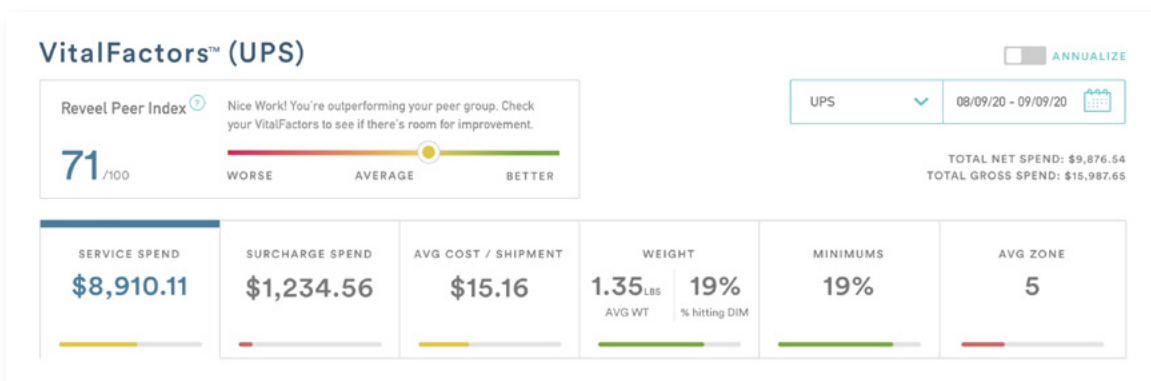
INVOICE AUDITING

On average, 3% to 5% of packages are delivered late every day. But you only have 15 days to claim your refund. Billing errors can also occur on every carrier invoice. The problem is those invoices can be hundreds of pages long.

Reveel's platform automates the invoice audit refund process and gets you every penny you're owed, even on our free "Essentials" version. **You read that right: you keep 100% of your audit savings on the Reveel Platform. We don't charge a percentage share, even on our free Essentials account (yes, it is completely free).**

YOUR SHIPPING VITALFACTORS™

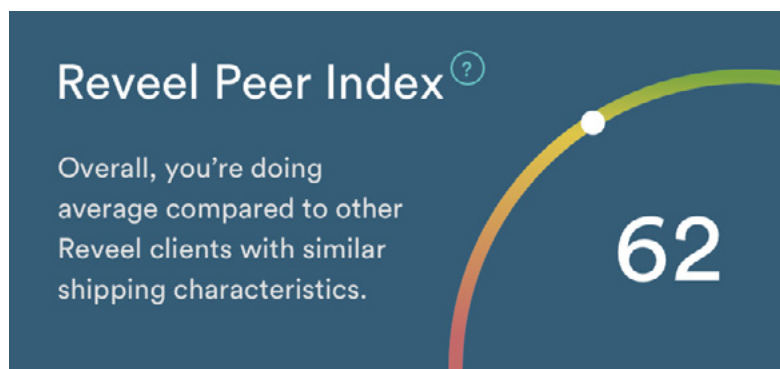
Powerful dashboards with the most important elements of your shipping performance: spend, surcharges, and shipment profiles. We call these your VitalFactors™ because they are each critical keys to savings. Receive notifications to automatically flag extraneous fees and charges for items within your control.



REVEEL PEER INDEX™

Compare each of your VitalFactors™ scores with companies that have similar shipping profiles to you. These proprietary views give you access to data that shipping carriers work so hard to keep hidden. Imagine knowing how your contract compares to your competitors, and what kind of pricing structure might be better for you prior to starting your contract renegotiation.

Stop guessing if your parcel shipping is fully optimized! Visualize the overall score of your shipping profile relative to your peers and parcel agreement with the Reveel Peer Index™.



AGREEMENT MONITORING AND COMPARE

Get real-time notifications when your shipping profile drifts from the original agreement terms so that you don't overpay with pricing band minimums or extra charges. You can also see real-time notifications on carrier missed obligations like delivery timelines or missing discount terms, and receive reminders to plan ahead for phased-out discounts or contract end-of-life expirations. With Agreement Compare you can upload multiple carrier agreements, and see a detailed side by side comparison that gives full transparency and clarity to highly complex agreements.

ACTIONABLE INSIGHTS

Shipping data can be complex and difficult to navigate. Reveel's Actionable Insights uses advanced data science to not only illuminate problem areas but also suggest potential solutions. We deliver concrete steps you can take to lower costs or increase the effectiveness of your parcel agreement.

The screenshot displays the Reveel dashboard for Customer XYZ. At the top, there is a navigation bar with the Reveel logo, the user name 'GEORGE WASHINGTON', and a notification bell. Below this, the customer name 'Customer XYZ' is shown along with 'Lifetime Savings with Reveel: \$1,234,567.89'. The main section is titled 'Shipment Profile (UPS)' and includes a sub-header 'TOTAL NET SPEND: \$9,876.54 (GROSS: \$16,987.65)'. A table of metrics is presented below:

SERVICE SPEND*	SURCHARGE SPEND	AVG COST / SHIPMENT*	WEIGHT	MINIMUMS	AVG ZONE*
\$8,910.11	\$1,234.56	\$15.16	1.35 LBS AVG WT	19% % hitting DIM	5

Below the table, a section titled 'Let Us Help You Reduce Surcharge Fees' provides an actionable insight for September 2020:

POTENTIAL PROBLEM	POSSIBLE SOLUTION	REVIEW DATA	WAS THIS HELPFUL?
You could be avoiding recurring Address Correction Fees. <i>Savings Lost: \$1,234.56</i>	We detected 53 recurring Address Correction fees. We recommend you change the addresses you have on file for these.	Download Report	Y / N

At the bottom of the dashboard, there is a section for 'RPI™ Surcharge Spend Peer Comparison'.

Contract Analysis and Negotiation

Many business owners think there couldn't possibly be room to negotiate more savings on their carrier contract agreements. But you'd be surprised. Every day, our "white glove" negotiation service saves companies like yours up to 30%.

Shipping contracts from UPS and FedEx can be complicated and hard to understand. They have pricing tiers with different discounts for different weights and zones, and no shortage of fine print that can change the pricing altogether.

Our expert team of former FedEx, UPS, and DHL pricing analysts understand contract carrier agreements. They'll perform a market analysis of your shipping contract and give you localized insights that will help you negotiate the best savings.

When you pair active management with Reveel's Contract Analysis and Negotiation, you accelerate your flywheel and the savings grow quickly.



Getting Started

Whether you are just getting started with your parcel agreement, are in the middle of your contract, or getting ready to renew, it's always a great time to start your flywheel effect with Reveel Shipping Intelligence®. Reveel offers 3 tiers of platform access.

ESSENTIALS

This free version provides just the essential features needed to start Active Management of your parcel agreement. Use Invoice Auditing to find opportunities for savings, benchmark your contract using the Reveel Peer Index™ and access reporting to help you understand what's going inside your shipping data. The best part, you get to keep 100% of your audit savings with no fee!

PROFESSIONAL

Upgrade to a Professional tier to unlock additional features needed to maximize your savings. You'll put the power of Actionable Insights into the palm of your hands, along with Agreement Comparison and Monitoring. On average, these additional features increase your shipping savings to up to 7% more!

ENTERPRISE

If you are coming up on your contract renewal period, our Enterprise tier can save you up to 29% percent by taking advantage of Contract Analysis and Negotiation. Our team will provide you with personalized coaching and service to guarantee you are getting the best contract possible.

Early-Access Pricing

	ESSENTIALS Free	PROFESSIONAL \$499 or \$999/Month*	ENTERPRISE Contact Us
	You Keep 100% of Your Audit Credits	Pro Tools for High Volume Shipping Organizations	Full Reveel White Glove Service
	1% - 3% Savings	5% - 7% Savings	22% - 29% Savings
Invoice Auditing	✓	✓	✓
Reveel Peer Comparison (RPI)	✓	✓	✓
Reporting	✓	✓	✓
Actionable Insights		✓	✓
Agreement Comparison		✓	✓
Agreement Monitoring		✓	✓
Contract Analysis & Negotiation			✓
White Glove Services			✓
Guaranteed Results			✓

*Up to \$3M Shipping Spend:
\$499/Month or \$4,999/Year

*Greater Than \$3M Shipping Spend:
\$999/Month or \$9,999/Year

Get the Power Of Shipping Intelligence[®] Today

[LEARN MORE](#)

